

5-Year Strategic Direction

STRATEGY MAP

VISION: A community free from family violence.

MISSION: We support people at risk who have experienced family violence to live safely and successfully in our community.

Strategic Priorities 2019 - 2024

Address Root Causes

The Right Service at the Right Time

A Place for Everyone Impacted by Family Violence

We Can't Do it Alone

Here for the Long Term

| | Safe & Welcoming Community | | | Aspirational Potential | |
|-------------------|---|--|---|--|---|
| Participants | Commit to decolonize – structure, philosophy and practice | Foster empowerment | Model an ethic of care | Provide opportunities for people to improve holistic health outcomes | Increase levels of independence among all age groups |
| Internal Process | Inclusivity | | Collaboration | Build Elastic & Optimized Systems | Follow Through |
| | Expand the definition of client and the reach into communities | Design services to meet inter-cultural & diverse needs | Extend reach and impact through partnership. Leverage membership in collectives and community networks. | Full cycle processes. Regular review and adaptation. | Conclude plans/processes formally. Embed evaluation frameworks. |
| Learning & Growth | Human Capital | | Infrastructure Capital | | Information Capital |
| | Foster succession. Grow to address core functions. Volunteer program thrives. | | Plan now for a facility aligned with needs. Costs correspond to resources. Future proof for growth. | | Invest in new systems, tools & software. Data driven decision-making. |
| Financial | Fundraising | | | Finance | |
| | Sustain annual giving campaigns. Advocate for equitable systemic funding. | Establish a culture of philanthropy. Explore capital campaign. | | Evidence based budget | Responsive cost controls |
| | | | | | Expand gifts in kind |